StevenTeleki   The Art & Science of Software Process
Home | Situation | Complication | What Have We Tried? | Knowledge Worker | Personal Mastery | High-Performance | Conclusion

The Art & Science of Software Process

Steven Teleki

Director, Software Development, Webify Solutions, Inc.
Past Chairman, IEEE Computer Society, Austin Chapter

Presentation @ Mumbai Chapter of Computer Society of India

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Why *Art & Science* ?

When asked why he gave the title,
The Art of Computer Programming, to his
famous series of books, Donald Knuth said:

*"Science is what we understand well
enough to explain to a computer and
art is everything else."*

Knuth, Donald. *Computer Programming is an Art.* Communications of the ACM. December 1974.

The World As We Know It...

Look around you, from:
- » mobile phones to thermostats,
- » cars to toothbrushes,

just about every device has a computer in it.

But,... our methods to create the software are not keeping up with the increasing demand.

*"We cannot solve the problems
that we have created
at the level of thinking
that we have created them."*

Albert Einstein

What is the Goal of a Process?

Make commitments that you can keep.

Produce software on-time and on-budget.

The process serves to organize the participants
of software work to create value.

Paraphrasing Peter Drucker

Drucker, Peter F. *The Essential Drucker.* Harper Business. New York, NY. 2001.

Agenda

What have practicing developers tried so far?
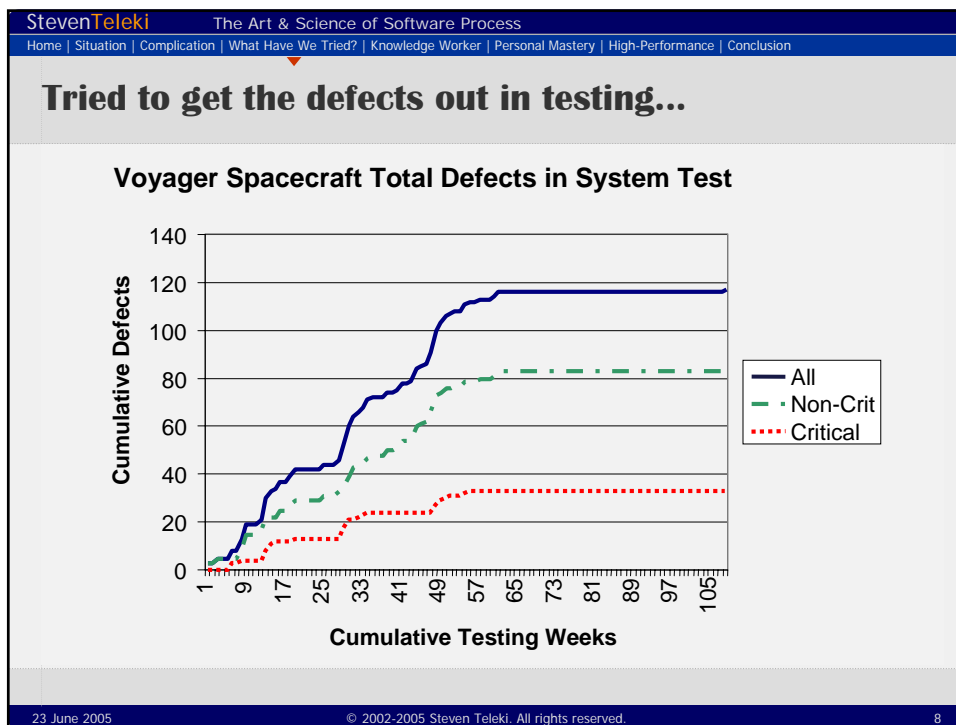
What is the Art & Science of Software Process?

» Understand Knowledge Worker Performance

» Seek Personal Mastery through
the Personal Software Process

» Incorporate Elements of High-Performance
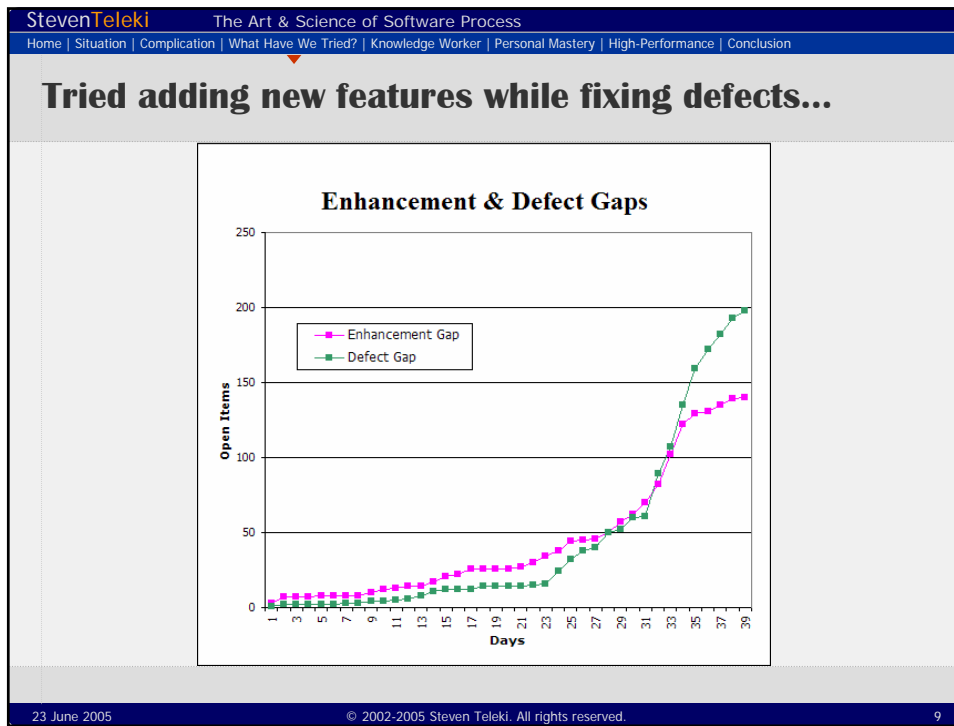Software Development Practice in your work

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What Have We Tried?

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Tried to get the defects out in testing...

Voyager Spacecraft Total Defects in System Test

Legend: All, Non-Crit, Critical

X-axis: Cumulative Testing Weeks (1, 9, 17, 25, 33, 41, 49, 57, 65, 73, 81, 89, 97, 105)
Y-axis: Cumulative Defects (0, 20, 40, 60, 80, 100, 120, 140)

Tried adding new features while fixing defects...

Enhancement & Defect Gaps

Tried Hiring Young Workers...

"Wanted: Young, skinny, wiry fellows not over 18. Must be expert riders willing to risk death daily. Orphans preferred. Wages $25 per week."

Pony Express advertisement, 1860.

McConnell, Steve. *After the Gold Rush*. Microsoft Press. 1999.

Tried Offering Better Compensation...

"We realize the skills, intellect and personality we seek are rare, and our compensation plan reflects that. In return we expect TOTAL AND ABSOLUTE COMMITMENT to project success—overcoming all obstacles to create applications on time and within budget."

Software Developer Advertisement, Seattle Times, 1995.

McConnell, Steve. *After the Gold Rush*. Microsoft Press. 1999.

Developers, Managers, & Gurus just Kept on Trying...

» PSP/TSP/CMM
» ISO 9001/9000-3
» FDD (Feature Driven Development) www.featuredrivendevelopment.com
» Rational Unified Process www.rational.com
» SCRUM www.controlchaos.com
» Extreme Programming www.extremeprogramming.org
» OPEN (Object-oriented Process, Environment, and Notation) www.open.org.au
» Code 'n Fix ☺

WINNER !
(by a wide margin!)

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What is the Art & Science of Software Process?

Understand Knowledge Worker Performance
Seek Personal Mastery through the Personal Software Process
Incorporate Elements of High-Performance Software Development Practice in your work

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Understand Knowledge Worker Performance

The Lessons of a Long-ago Disaster

What do you know to be important
but are unable to measure?

» As of October 1707: **longitude**

Longitude: How far east or west you are?

» Admiral Clowdisley Shovell misjudged longitude.

» 4 warships and 2,000 lives were lost

Buckingham, Marcus, Curt Coffman. *First, Break All The Rules.* Simon & Schuster. NY, NY. 1999.

What is Your Software Development Performance?

Have you been thinking about it before?

» Do you know your "**batting average**?"

Software Development Performance is the
complexity of all activities that an individual
or team does in order to create software.

Wake up: There is NO Constant Performance!

performance

It takes focused attention to improve your performance.

Your performance will go down, unless you are actively working on improving it.

time

Figure Out How You Acquire Knowledge

0th Order of Ignorance: Lack of Ignorance.
    You know.

1st Order of Ignorance: Lack of knowledge.
    You know the question. Uncertainty.

2nd Order of Ignorance: Lack of awareness.
    This is a real problem: not only you don't know the answer, you don't even know what the question is. Ambiguity.

3rd Order of Ignorance: Lack of process.
    You don't have a process to find out what it is that you don't know.

4th *Order of Ignorance: Meta Ignorance.* You don't know about the orders of ignorance. You are past this. ☺

Armour, Phillip G. *The Five Orders of Ignorance.* Comm. of the ACM. Vol.43. No.10. Oct. 2000.

Create Appropriate Learning Environments

Crawl, walk, run!

An accomplished walker doesn't think about the mechanics of the steps anymore.

Learning Dilemma

We learn best from experience but we never directly experience the consequences of many of our most important decisions.

Senge, Peter. *The Fifth Discipline.* Pg. 23. Currency Doubleday. New York, NY. 1990.

Heed the Age-old Wisdom

"In every human activity, the *Law of the Farm* governs."

"There is no cramming on the farm."

Covey, Stephen R. *First Things First.* Free Press. 1996.

Seek
Personal Mastery through
the Personal Software Process

DISTINCT … OR EXTINCT!

"If there is nothing very special about your work, no matter how hard you apply yourself, you won't get noticed and that increasingly means you won't get paid much, either."

Michael Goldhaber, *Wired*

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Stand out from the crowd!

"We should do something when people say it is crazy. If people say something is 'good,' it means someone else is already doing it."

» Hajime Mitarai, president, Canon

Peters, Thomas J. *The Circle of Innovation, You Can't Shrink Your Way To Greatness*. Vintage Books. New York, NY, 1997.

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Personal Software Process

Personal
» It is *your* process. If there is something that you don't like, then *you* need to change it!

Software
» A personal process applied to software development.

Process
» *"A series of actions, changes, or functions bringing about a result."*

Anybody who creates a deliverable that could have defects can benefit from a personal process.

Humphrey, Watts S. *A Discipline for Software Engineering*. Addison-Wesley. Reading, MA. 1994.
Excerpted from *The American Heritage® Dictionary of the English Language*

Team Success Hinges On The Individual

Capability Maturity Model (CMM): Focuses on the organization's capability; management actions.

Team Software Process (TSP): Focuses on team performance; product development.

Personal Software Process (PSP): Focuses on individual skills and discipline; entirely personal.

Focus on Your Talents

What is a **talent**?

"A talent is a recurring pattern of thought, feeling, or behavior that can be productively applied."

Every role performed *at excellence* requires talent.

"Michelangelos of housekeeping."

Buckingham, Marcus, Curt Coffman. *First, Break All The Rules.* Simon & Schuster. NY, NY. 1999.
Peters, Thomas J. *The Circle of Innovation.* Random House. New York, NY. 1997.

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Make Your Non-Talents Irrelevant

"People don't change that much. Don't waste time trying to put in what was left out. Try to draw out what was left in. That is hard enough."
– wisdom from great managers

Team up with people with complimentary talents.

Buckingham, Marcus, Curt Coffman. *First, Break All The Rules*. Simon & Schuster. NY, NY. 1999.

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Your Are In Charge!

Think of yourself as:

Me, Inc.

Even if you happen to be on somebody's payroll at the moment!

Peters, Thomas, J. *Brand You 50:Fifty Ways to Transform Yourself from an "Employee" into a Brand that Shouts Distinction, Commitment, and Passion*. Knopf/Random House, 1999.

**Incorporate
Elements of High-Performance
Software Development Practice
in your work**

Prototype, Prototype, Prototype

"At Sony the mean time to prototype is an astonishing five days. Competitors take several months, at best, to do the same."

Peters, Thomas J. *The Circle of Innovation*. Random House. New York, NY. 1997.

Separate Research from Development

Research
- » Inventing something new, that has never existed.
- » It can only be time limited.

Development
- » Use existing technology, or implement an invention.
- » Can be planned & scheduled; it has been done before.

Library research and *learning* can be planned.

Plan Your Work

Why?
- » The plan is the basis of commitments.
- » To be successful you must be able to make commitments that you can meet—**at a profit**.
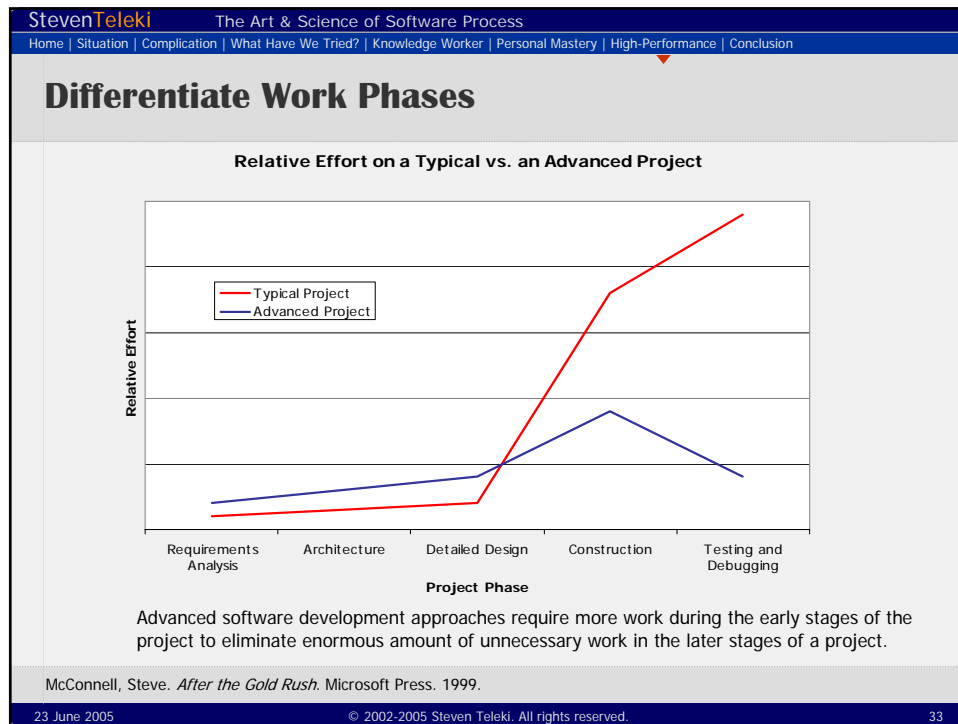
What is a plan?
- » It is the amount of work that needs to be done to achieve the desired outcome.

How?
- » Plan in detail. Task length: 45-90 minutes.

Differentiate Work Phases

Relative Effort on a Typical vs. an Advanced Project

Relative Effort

— Typical Project
— Advanced Project

Requirements Analysis | Architecture | Detailed Design | Construction | Testing and Debugging

Project Phase

Advanced software development approaches require more work during the early stages of the project to eliminate enormous amount of unnecessary work in the later stages of a project.

McConnell, Steve. *After the Gold Rush*. Microsoft Press. 1999.

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Define Your Processes

A process is defined if it is:
- » Written down;
- » Has enough detail that it can be enacted repeatedly producing the same or very similar outcome.

A process must be defined for any measurement to be meaningful.

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Define and Capture Context

What is Context?

» Everything that is said, done, drawn, or written during the software development process.

How much Context do you need?

» Just enough to always know where you are with the work and to know what to do next.

Track Effective On-Task Time (EOT)

The time _effectively_ spent on project work.

Doesn't include:

» Reading email (usually even if it is project related)
» Meetings (except well-defined project meetings)
» Lunch time, breaks, phone conversations, etc.

Measure your EOT per week.

» Best organizations in the world get 20+ hrs/week.
» You may only get about 3-5 hrs/wk the first week. You should get up to 15 hrs/wk in a few weeks.

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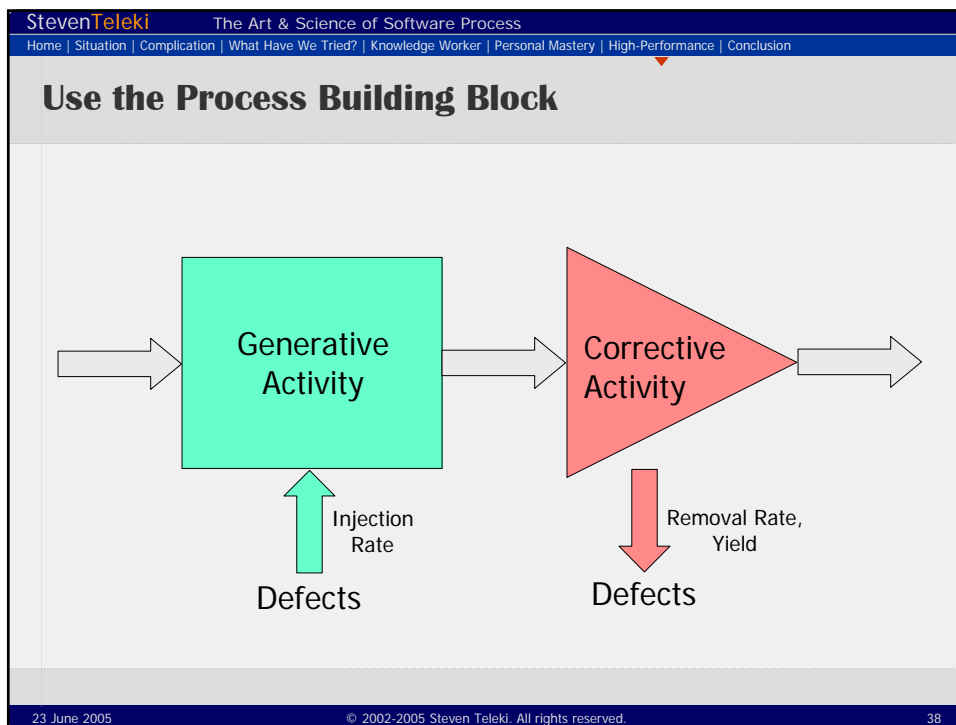
Plan for Quality Results

You must change your process
to change your results!

✓ *What is insanity? Doing the same thing over and over
and expecting a different result!*

You know that you will put the defects in,
might as well plan to remove them.

Understand what it really takes to do things!

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Use the Process Building Block

Generative Activity → Corrective Activity

Injection Rate

Defects

Removal Rate, Yield

Defects

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Conclusion

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Embrace The Stockdale Paradox

Retain faith that you will prevail in the end, regardless of the difficulties.

AND at the same time

Confront the most brutal facts of your current reality, whatever they might be.

Collins, Jim. *Good to Great.* Harper Business. NY, NY. 2001.

*"You can be sure our plan
was perfect. It's just our
assumptions were wrong."*

Ken Olsen
Founder & CEO
DEC (for 35 years)
1991

Become Familiar with Other Domains

*"Expose yourself to the best things
humans have done and then
try to bring those things
into what you are doing."*

—Steve Jobs, President, Apple Computer

Remember…

- ✓ If you want different results, you must change the way you act and think.
- ✓ Going from manual work to knowledge work changes the game.
- ✓ You need to know your own performance.

- ✓ **Brand out from the crowd.**

Want to be *Agile*?

$$\frac{\text{knowledge} + \text{understanding}}{= \text{speed}}$$

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"If things seem under control, you are just not going fast enough!"

Mario Andretti

race car driver

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Your Letters Are Welcome!

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For a software development reading list visit: http://pseng.net/reading/